

THE CIVIC

THE KALAMAZOO CIVIC THEATRE PURPOSE, MISSION, VISION, VALUES

Statement of Purpose:

We exist for the community of Southwest Michigan to celebrate and nurture creative theatrical expression, to foster human communication and understanding, and to delight and challenge our audiences and volunteers through theatre and the performing arts.

Statement of Mission:

As a nonprofit community theatre, our mission is to produce a diverse spectrum of theatre of the highest quality, to provide hands-on learning experiences in all aspects of theatre production and management, to provide a sequential program of educational experiences, to recognize, embrace and support the diversity of our community, to celebrate the achievements of volunteers and staff, to provide value for our supporters, and to join with other community theatres for mutual assistance and celebration.

Vision Statement: Our theatre is the best community theatre we can be, as evidenced by:

- The production of high quality theatrical presentations, and theatrical experiences for the community.
- Financial stability through annual growth in earned income, contributed dollars, and endowment, within a balanced budget.
- An environment where volunteers, students, and staff can continuously develop their skills, support and mentor each other, and remain fulfilled with their Civic experiences.
- Comfortable, accessible, safe, and state-of-the-art facilities and equipment which advances our creativity in production.
- A passionately committed, effective Board of Directors with vision and a can-do attitude.
- A respected reputation locally, regionally, and nationally for the quality of our work.

Core Values:

Our core values include a commitment to: integrity, diversity, inclusiveness, fairness, excellence, accessibility, accountability and growth.

Value Statements:

- Volunteers are the heart of our work; without their involvement, we would not exist.
- We will have a commitment to continuous quality improvement and inclusiveness.
- We will treat our patrons and donors with respect and courtesy.
- We will treat our paid staff as professionals.
- We will support the field of community theatre and the community in which we live and work.